



North Logan City Storm Water Management Program Minimum Control Measures Decision Making Process Public Education and Outreach



Decision Making Process Elements

1. Assess the general success of the Public Education and Outreach program.
 - a. Are residents more aware of and implementing the Storm Water Management Program (SWMP)?
 - b. Are businesses, institutions and commercial facilities more aware of and implementing the SWMP?
 - c. Are developers and contractors more aware of and implementing the SWMP?
 - d. Are industrial facilities more aware of and implementing the SWMP?
2. Review target pollutants and pollutant sources.
 - a. Are they still valid?
 - b. Should they be modified?
3. Review documentation from the prior year associated with the Public Education and Outreach program.
4. Review the measurable goals associated with the Public Education and Outreach program.
 - a. What goals have been achieved?
 - b. If goals have not been achieved, why not?
 - c. Revise goals as necessary to further implement the Public Education and Outreach control measure.
 - d. Create action items for attaining goals.
5. Identify and list/review best management practices (BMPs) associated with Public Education and Outreach.
6. Assess each BMP for Public Education and Outreach separately to determine the following:
 - a. Has the BMP been implemented?
 - b. Has the objective of the BMP been achieved?
 - c. Has the objective of the BMP contributed toward attainment of Public Education and Outreach?
 - d. Could the BMP implementation be better achieved?
 - e. Should the BMP remain for Public Education and Outreach or be eliminated?
 - f. Should the BMP be modified to attain better compliance/implementation of Public Education and Outreach?
 - g. Should other BMPs be identified to better attain compliance/implementation of the public education and outreach?
7. Prepare documentation to summarize each BMP to include why it has been chosen, results and recommendations.
8. Compile and review information and documentation for the Public Education and Outreach program.
9. File as necessary for future review and reference.